

# Grow Mustard



Brought to you by  
SaskMustard and Mustard 21 Canada Inc.

SASKATCHEWAN MUSTARD INDUSTRY NEWS

SPRING 2025

WISHING YOU ALL A SAFE SEEDING SEASON!

## Message from the Chair by Norm Hall



To the Mustard growers of Saskatchewan, welcome to our first information letter of 2025. My name is Norm Hall, the new Sask Mustard Board Chair. My brother and I are on a third-generation farm, north of Wynyard, on the beautiful south shores of the Quill Lakes. Over the years we have tried many crops but had the opportunity to

get back into mustard a few years ago and haven't look back.

In the midst of all of the uncertainties that we are seeing coming out of this past winter, the Sask Mustard plant breeding program continues to shine with new varieties, and new opportunities this spring. These newer varieties are showing great promise for the industry in the near future, and to see our current varieties Yellow 80, Brown Elite in seeding rate, and fertility trials mark July 17th in your calendar and come to the Wheatland Conservation Area just south of Swift Current for their demonstration day. We also have seeding rate and fertility trials for Yellow 80 at IHARF in Indian Head and SERF in Redvers. The field day for SERF is Thursday, July 10 and IHARF is Tuesday, July 15th.

We also know how important it is for all kids to learn about agriculture. So, we put some sponsor money into Ag in the Classroom. If we don't do it as producers, nobody else will. We also

know how important ag policy is, and this board doesn't have the time or the policy staff to do policy analysis. So, we took out a Group Membership with APAS. They don't specialize in crop breeding, and we don't specialize in policy. It will be a good fit.

As we move into the spring season, be it fixing equipment, picking rock, seeding, spraying or just moving down the road to the next field, please keep safety in mind and come home safe!

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Sask Mustard  
Board of Directors

**Norm Hall**  
Chair  
Wynyard SK

**Bill Wilson**  
Vice-Chair  
Kincaid, SK

**Trevor Martin**  
Treasurer  
Flaxcombe SK

**Rick Mitzel**  
Executive Director  
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**Shawn Fraser**  
Pambrun, SK

**Dean Haack**  
Gravelbourg SK

**Kirsten Theaker**  
Eatonia SK

**Tanya Craddock**  
Office Manager  
C: 306-975-6629  
info@saskmustard.com

# Establishing nitrogen and seeding rate recommendations for composite yellow mustard production in Saskatchewan

by Amber Wall, Wheatland Conservation Area



This Strategic Field Program (SFP) project is funded by the Government of Canada under the Sustainable Canadian Agricultural Partnership, a federal-provincial-territorial initiative.

**Objective:** Establish nitrogen and seed rate recommendations for composite yellow mustard in Saskatchewan

**Experimental design:** Two RCBD trials with 4 replicates

**Locations:** Swift Current (dry brown), Indian Head (thin black), and Redvers (black-long season)

**Treatments:**

**Part 1:** total nitrogen (residual plus applied) ranging from soil nitrogen only to 160N (lbs)

**Part 2:** seed rates ranging from 108 seeds/m<sup>2</sup> (target: 5 plants/ft<sup>2</sup>) to 280 seeds/m<sup>2</sup> (target: 13 plants/ft<sup>2</sup>)

Varieties: AAC Yellow 80 (TSW=5.5 grams) and Andante (TSW=6.3 grams)  
Seed Rate: Seed rates in this study assumed 50% mortality. However, mortality rates may vary based on seed size (thousand seed weight, TSW) and regional soil conditions.

This project has been established at three locations over the course of two growing seasons (2023-2024) with one growing season remaining. Preliminary results suggest the optimal seed rate for AAC Yellow 80 could be lower than treatments included in this study. However, yield potential was negatively affected by limited moisture and above

average temperatures all site years. Due to increased competition for moisture, lower seed rates resulted in the highest yields at each location.

AAC Yellow 80 average yields were statistically higher than Andante in both the nitrogen and seed rate trials. Upper nitrogen limits were not clearly defined as environmental conditions varied by site, but preliminary results indicate a total of 120-160N (pounds per acre of residual nitrogen plus applied) resulted in the highest yielding treatments when adequate precipitation was received. When less than average precipitation was received, a total of 80-100N (lbs/ac) was sufficient.

Progress report available at [www.WheatlandConservation.ca](http://www.WheatlandConservation.ca)



# AAC Brown Elite AAC Yellow 80

is available for 2025 at

## EMERGE AG SOLUTIONS

Eston, SK  
P: 306-962-4132  
emerge.ag

## FRASER FARMS INC.

Please contact your local retailer  
[nutrienagsolutions.ca/find-a-  
location](https://nutrienagsolutions.ca/find-a-location)

## MERCER SEEDS

Ryan Mercer – Lethbridge, AB  
P: 403-308-2297  
[mercerseeds.ca](https://mercerseeds.ca)

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## Executive Directors Report

by Rick Mitzel, P.Ag



At the Saskatchewan Mustard Development Commission (Sask Mustard) and Mustard 21 (M21), we are always looking for new uses to help growers even out the highs and lows in this market. Recently, we have taken on a study that we refer to as a Pet Food Study. Sask Mustard and M21 are working with the University of Saskatchewan to determine the benefits of mustard in dog food and if it can improve the gut health of dogs. I will keep you posted on how we are advancing but the first step was to sign an agreement with the University of Saskatchewan and that is complete. I expect the actual study to start early in 2026.

As in the past, Sask Mustard would like to thank the registered producers for their check off money, without it, advancements in the mustard industry would be much tougher to achieve.

I hope everyone has a safe and successful spring season and I look forward to seeing some of you at the mustard day in Swift Current on Thursday, July 17th, 2025.

It looks like spring is happening with the recent snow melt and seeding isn't too far off. The positive note was that there was decent snow cover this winter and hopefully that results in some soil moisture for mustard growers.

The pricing of mustard has slipped back a bit due to excess supply, especially in the brown mustard market, and yellow to a lesser extent. The recent projected acres for mustard in 2025 from Stats Canada are down to about 300,000 acres which is a significant drop from 2024. That means there is going to be a lot fewer acres seeded with mustard in 2025 so that should help with prices in the future.

## NUTRIEN

Please contact your local retailer  
[nutrienagsolutions.ca/find-a-  
location](https://nutrienagsolutions.ca/find-a-location)

## OLDS PRODUCTS

Greg DeBerg – Pleasant Prairie WI  
P: 262-393-8276  
[oldsproducts.com](https://oldsproducts.com)

## Premier Genetics LLC

Ben Larson – Berthold, ND  
P: 404-480-7812

## SIMPLOT

Kindersley, SK & Leader, SK  
P: 306-463-4769  
[simplotgrowersolutions.com](https://simplotgrowersolutions.com)

## STAMP SEEDS

Enchant, AB  
P: 403-739-2233  
[sundwallseed.com](https://sundwallseed.com)

## SUNDWALL SEEDS

Baine Fritzler – Govan, SK  
P: 306-725-7908  
[sundwallseed.com](https://sundwallseed.com)

### Mustard 21 Board of Directors

#### Kirsten Theaker

Chair  
Eatonia SK

#### Landon Cross

Regina, SK

#### Scott Cunningham

Pilot Butte SK

#### Rick Mitzel

Executive Director  
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#### Dean Haack

Gravelbourg SK

#### Dave Macfarlane

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#### Debbie Stiles

Saskatoon SK

#### Bill Wilson

Kincaid, SK

#### Tanya Craddock

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# 2025 MUSTARD VARIETIES

**AAC BROWN 18**  
YIELD COMPARISON

**AAC Brown ELITE**

**115%**

**Centennial Brown**

**100%**

## BENEFITS OF AAC BROWN ELITE

- Similar yield to AAC Brown 18
- Improved milling characteristics for end user
- Good for straight cutting
- Strong black leg resistance

**DAYS TO MATURITY: 92**

**AAC YELLOW 80**  
YIELD COMPARISON

**AAC Yellow 80**

**109%**

**Andante**

**100%**

## BENEFITS OF AAC YELLOW 80

- Higher yields 109% of the check Andante
- Good for straight cutting
- Strong disease package

**DAYS TO MATURITY: 90**

Source: Dr. Bifang Cheng, Mustard Breeder, AAFC Saskatoon

## Need Seed for 2025?

Call your local distributors for seed bookings early to ensure your supply

### EMERGE AG SOLUTIONS

Eston, SK  
Phone: (306) 962-4132

### OLDS PRODUCTS

Lethbridge, AB  
Walter Dyck - (403) 393-8180

### SUNDWALL SEED

Govan, SK  
Baine Fritzler - (306) 725-7908

### MERCER SEEDS

Lethbridge, AB  
Ryan Mercer - (403) 308-2297  
rmerc@mercerseeds.ca

### SIMPLOT

Kindersley and Leader  
(306) 463-4769

### FRASER FARMS INC.

Pambrun, SK  
Shawn Fraser - (306) 741-0475

### NUTRIEN AG SOLUTIONS

### STAMP SEEDS

Enchant, AB  
(403) 739-2233

### PREMIER GENETICS LLC

Berthold, North Dakota  
Ben Larson - (406) 480-7812

## Spread the Mustard

by Tanya Craddock

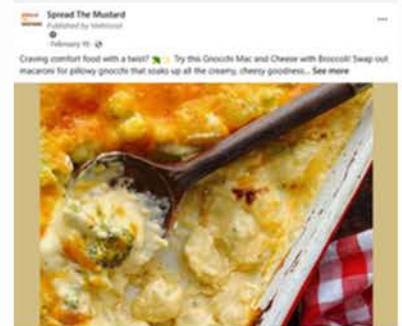
At SpreadTheMustard.com, we're passionate about showcasing the power and versatility of mustard in all its golden glory and the last few months have been buzzing with exciting new recipes! Whether you're a foodie, a farmer, or simply mustard-curious, there's never been a better time to get involved.

The website continues to be a hub for culinary creativity. Our recipe collection has grown to include new chef developed dishes that spotlight mustard in unexpected and delightful ways — from tangy salad dressings and marinades to hearty entrées and vibrant sides. Watch a video on making homemade mustard or try out one of our delicious recipes!

Our Spread the Mustard marketing efforts have focused on social media the past several months. We continue to post new recipes including these maple mustard glazed carrots which was our top post in March with 530 views.



And this Gnocchi Mac & Cheese which was our top post in February with 431 views.



Visit SpreadTheMustard.com to explore, cook, learn, and connect and don't forget to follow us on Facebook for a dose of delicious inspiration. Also, check out the recipe on page 6!

# COME SEE US!

**Agin Motion**  
Western Canada's Outdoor Farm Expo

July 15-17

**Mustard 21**  
Canada Inc.

Booth 348



## Sour Cream and Honey Mustard Coffee Cake

### Cinnamon Sugar

- ⅓ cup granulated sugar
- ⅓ cup brown sugar
- 1 ½ tsp dry mustard powder
- 1 ½ tsp ground cinnamon

### Drizzle

- ½ cup icing sugar
- 1 tsp milk

### Coffee Cake

- 2 cups all-purpose flour
- 1 tsp baking powder
- 1 tsp baking soda
- ½ tsp salt
- ½ cup butter, room temperature
- 1 cup granulated sugar
- 2 large eggs
- 1 ½ cups sour cream
- 1 Tbsp honey mustard

### Instructions:

1. Preheat the oven to 350°F. Lightly grease and line a 9 x 13 - inch (22 x 33 cm) pan with parchment paper.
  2. In a small bowl, mix together the cinnamon sugar ingredients.
  3. In a large bowl, stir together the flour, baking soda, baking powder and salt. In a small bowl, stir together the sour cream and honey mustard.
  4. In the bowl of a stand mixer fitted with the paddle attachment, beat the butter and sugar together medium-high speed for 2 minutes, until light and fluffy.
  5. Add the eggs, one at a time, beating well after each addition.
  6. Add one third of the flour mixture, and mix on medium-low speed until just combined. Add half of the sour cream mixture. Repeat with the remaining flour and sour cream, stopping to scrape the bowl now and again.
  7. Transfer half of the batter to the prepared pan and spread it out evenly. Sprinkle with half of the cinnamon sugar. Repeat with the remaining batter and cinnamon sugar.
  8. Bake for 30 -35 minutes until a toothpick inserted into the middle of the cake comes out clean. Remove from the oven and let cool.
  9. Stir together the icing sugar and milk. Drizzle over the cooled coffee cake. Slice and serve.
- Substitution: Use full fat Greek yogurt instead of sour cream.

**SPREAD  
THE  
MUSTARD  
.COM**

**SASK  
MUSTARD**

### NOMINATIONS OPEN FOR TWO BOARD POSITIONS

Nominations will open on June 2, 2025 for two open director positions on the Saskatchewan Mustard Development Commission (Sask Mustard) board of directors.

Directors serve a three-year term and are eligible to run for an additional two consecutive terms. All levy-paying mustard producers are eligible to run, nominate and vote. This means anyone who has sold mustard produced in Saskatchewan in the past three years and who has not requested a refund in the past year.

More information and nomination forms can be found on our website [saskmustard.com](http://saskmustard.com)

# MUSTARD BUYERS LIST

## Buyers Licensed and Bonded by the Canadian Grain Commission

### 1All Commodities (AC) Trading Ltd.

1600 Two Mile Road  
Winnipeg, MB R2N 4K1  
Tel: 204-339-8001  
E: info@allcommodities.ca  
W: allcommodities.ca

### Alliance Pulse Processors Inc.

**O/A A G T Foods**  
6200 E Primrose Green Dr.  
Regina, SK S4V 3L7  
Tel: 844-248-4248  
E: buying@agtfoods.com  
W: agtfoods.com

### Besco Grain Ltd.

PO Box 1390  
Carman, MB R0G 0J0  
Tel: 204-745-3662  
E: jamie@bescograin.ca  
W: bescograin.ca

### Broadgrain Commodities Inc.

Junction Highways 6 & 16  
Dafoe, SK S0A 4T0  
Tel: 306-554-3030 Ext 510  
E: brad.grabham@broadgrain.com  
W: broadgrain.com

### D G Global West

250 - 4299 Canada Way  
Burnaby, BC V5G 1H3  
Tel: 601-597-5060  
E: mike@dgglobal.ca  
W: dgglobal.ca

### Diefenbaker Spice & Pulse

PO Box 69  
Elbow, SK S0H 1J0  
Tel: 306-644-4704  
E: melody@dspdirect.ca  
W: dspdirect.ca

### GS Dunn

80 Sparks Street N  
Hamilton, ON L8R 2M9  
Tel: 306-231-9413  
E: bwaldbauer@gsdunn.com  
W: gsdunn.com

### Grain St Laurent

315-407 McGill St.  
Montreal, QC H2Y 2G3  
Tel: 514-871-2037  
E: info@slgrain.com  
W: slgrain.com

### Lyft Commodity Trading LTD.

4-771 Gibbons Way  
Gibbons, BC V0N 1V9  
Tel: 604-773-5805

### Paterson Grain

333 Main Street, 22nd Floor  
Winnipeg, MB R3C 4E2  
Tel: 204-956-2090  
E: info@patersongrain.com  
W: patersonglobalfoods.com

### Prime Seeds Int. Inc.

Suite 309-151 W Hastings St.  
Vancouver, BC V6B 1H4  
Tel: 604-990-2500

### Schluter & Maack Canada

PO Box 408  
Pilot Butte, SK S0G 3Z0  
Tel: 306-771-4987  
E: g.rivett@schlueter-maack.com  
W: schlueter-maack.com

### Sunrise Foods International Inc.

200 - 306 Queen St.  
Saskatoon, SK S7K 0M2  
Tel: 306-931-4576  
E: info@sunrisefoods.ca  
W: sunrisefoods.ca

### Victoria Pulse Trading Corp.

600 - 850 West Hastings St.  
Vancouver, BC V6C 1E1  
Tel: 604-733-1094  
E: tala@victoriapulse.ca  
W: victoriapulse.ca

### Viterra Inc.

2625 Victoria Ave.  
Regina, SK S4T 7T9  
Tel: 403-382-3418  
E: merchants.mustard@viterra.com  
W: viterra.com

### Westland Agro Ltd.

Box 551  
Gravelbourg, SK S0H 1X0  
Tel: 306-648-3273

## Additional Buyers

### Hanse Seed Corp.

550 Burrard St. PO Box 30  
Vancouver, BC V6C 2B5  
Tel: 954-217-0964  
E: jt@hanseseed.com  
W: hanseseed.com

### Columbia Grain International, LLC

1300 SW 5TH AVE, SUITE 2929  
Portland, OR USA 97201  
Tel: 406-453-6506  
E: jhager@columbiagrains.com  
W: www.columbiagrains.com

### Manitou Holdings Inc.

322 Crean Crescent  
Saskatoon, SK S7J 3X2  
Tel: 306-716-6216  
E: tom@manitouseeds.ca  
W: www.manitouseeds.ca

### Minn-Dak Ag LLC

PO BOX 13276  
Grand Forks, ND USA 58208 3276  
Tel: 306-716-6216  
E: tom@manitouseeds.ca  
W: www.manitouseeds.ca

### Mountain States Oilseeds

PO Box 428  
American Falls, ID USA 83211  
Tel: 208-226-2041  
E: krisc@msoilseeds.com  
W: msoilseeds.com

### Olds Products Co.

10700 - 88th Avenue  
Pleasant Prairie, WI USA 53405  
Tel: 262-947-3500 EXT 637  
E: wdyck@oldsfitz.com  
W: oldproducts.com

### Sakai Spice (Canada) Corp.

4201 - 2nd Avenue North  
Lethbridge, AB T1H 0C8  
Tel: 403-320-9445  
E: dave@sakaispice.com  
W: sakaispice.com

**CURRENT AS OF APRIL 2025**



The Saskatchewan Mustard Development Commission (Sask Mustard) was established in 2003 to represent the province's mustard growers.

The Sask Mustard vision is "Investing in the future for mustard grower profitability" and the Sask Mustard mission is "Growing the mustard industry for the benefit of growers through research, communication and market development programs."

Please visit the following websites for more information:

**SaskMustard.com** is our industry-focused website  
**SpreadTheMustard.com** is our consumer-focused website

**SPREAD THE MUSTARD.COM**

**ADMINISTRATION**

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rick@saskmustard.com

**Tanya Craddock - Office Manager**

TLC Management Group  
Box 37026 North Park PO, Saskatoon, SK S7K 8J2  
C: 306-975-6629  
info@saskmustard.com



Mustard 21 Canada Inc. (M21) is a non-profit initiated by Sask Mustard and the Canadian Mustard Association (CMA). As the research arm of the Canadian mustard industry,

M21's objective is to enhance mustard production and value-added products. This includes breeding strategies and market access initiatives for both condiment mustard and industrial oilseed crops.

For more information, please visit **Mustard21.com**

**ADMINISTRATION**

**Rick Mitzel - President & CEO**

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rick@saskmustard.com

**Tanya Craddock - Office Manager**

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info@saskmustard.com

**Pat Pitka - Chief Financial Officer**

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C: 306-668-3575 F: 306-668-3580  
ppitka@genomeprairie.ca

