

Grow Mustard

SASKATCHEWAN MUSTARD INDUSTRY NEWS



Brought to you by
SaskMustard and Mustard 21 Canada Inc.

FALL ISSUE 2024

Chair's Message

I hope everyone had a safe and successful 2024 harvest. I feel almost like a broken record saying that once again yields were quite variable not just throughout the province but even on the farm level, with scattered showers being the main precipitation events driving this. The 2024 season started out promising with mustard fields thriving through the months of May and June. However, the July heat and lack of moisture hit at the worst time with crops beginning to flower. That being said, yields could be down from once predicted levels.

Sask Mustard is and has been a part of many research projects that aim to advance Saskatchewan producers. As we continue our multi-year trials, results to date can be found on the Sask Mustard website, and on Wheatland Conservation's website. Funding for these research projects comes largely from levy dollars, so I want to personally thank producers as you are helping to maintain and advance the mustard industry in our province. Every check-off dollar gets reinvested into the future of mustard production.

If you are interested in joining the Sask Mustard board of directors, here is an important reminder that the nomination deadline is October 18th. I have had the privilege of being a director for the past four years and encourage others to join.

As fields are harvested and mustard is placed into on-farm storage, it is important to closely monitor temperature and moisture levels to prevent spoilage. More information on mustard storage can be found on the Sask Mustard website in the production manual.

With the 2024 season getting closer to ending, it means that preparation and planning begins for the 2025 season. Seed bookings, soil testing, and field preparation are all important tasks to perform before winter to be better prepared for the 2025 growing season.

I wish everyone all the best this fall and thank you for everything in 2024.

- Moriah Andrews, P.Ag



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Chuck Penner

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Executive Director's Message



The mustard harvest is well under way and some of the mustard has been harvested and some is left to be harvested.

The next several months will be busy for Sask Mustard staff with the fall planning season coming up quick. This includes setting our research priorities and working with the researchers involved to develop a plan. At Mustard 21 and Sask Mustard the goal has been to develop traits in mustard that are required by growers to enhance yield, quality and harvestability. This fall we will be looking at the results of the 2024 growing season to see where we are at with some key advancements. Then we will develop a plan to work with the results of 2024 to go ahead with 2025.

New uses is also an area we often get asked about and those topics will also be working on advancing this area in the fall of 2024. We have been working with the Food Center in Saskatoon to see about advancing mustard use in dog food and we are at the initial stages of that process so stay tuned on that.

Sask Mustard will have their AGM at the Crop Production Show again this winter and there will be more details of that in our newsletters.

Once again we would like to thank the mustard producers for their check off dollars because with out this money some of the initiatives we are working on would not be possible.

- Rick Mitzel, PAg



SAVE THE DATE FOR THE SASK MUSTARD AGM AT PRAIRIELAND PARK DURING CROP PRODUCTION WEEK.



The Saskatchewan Mustard Development Commission (Sask Mustard) was established in 2003 to represent the province's mustard growers.

The Sask Mustard vision is "investing in the sustainability, profitability, and future of mustard production," and the Sask Mustard mission is "expand and enhance the mustard industry through research, market development and communication that align with the needs of the mustard value chain." Please visit the following websites for more information:

SaskMustard.com for the Mustard Production Manual and list of current mustard buyers

SpreadTheMustard for delicious mustard recipes

ADMINISTRATION:

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SASK MUSTARD BOARD OF DIRECTORS

Moriah Andrews
Chair
Hazlet, SK

Bill Wilson
Vice-Chair
Kincaid, Sk

Dean Haack
Treasurer
Gravelbourg, SK

Norm Hall
Wynyard, SK

Trevor Martin
Flaxcombe, SK

Kirsten Theaker
Eatonia, SK

NOMINATIONS OPEN FOR THREE BOARD POSITIONS

Nominations are now being accepted for three open director positions on the Saskatchewan Mustard Development Commission (Sask Mustard) board of directors. Directors serve a three-year term and are eligible to run for an additional two consecutive terms. All levy-paying mustard producers are eligible to run, nominate and vote. This means anyone who has sold mustard produced in Saskatchewan in the past three years and who has not requested a refund in the past year.

More information and nomination forms can be found on our website saskmustard.com

Zippy Salsa

From SpreadTheMustard.com

YIELDS
1 Serving

PREP TIME
20 mins

COOK TIME
1 hr 15 mins

TOTAL TIME
1 hr 35 mins

INGREDIENTS

- 8 large tomatoes
- 8 apples peeled
- 6 cloves garlic, minced
- 1 jalapeno pepper
- 2 green pepper
- 1 red pepper
- 1 large onion
- 2/3 cup sugar
- 2 ½ cups vinegar
- ½ tsp cayenne pepper
- 1 Tbsp yellow mustard seed
- 5 Tbsp coarse salt
- 4 oz can tomato sauce

INSTRUCTIONS

STEP 1

Chop the tomatoes, peppers and onions.

STEP 2

Grate apples.

STEP 3

Mix all ingredients together in a large kettle and cook until thickened to desired consistency, about one hour.

STEP 4

Fill canning jars leaving 3/4 inch (2cm). Wipe off tops of the jars before putting on lids. Screw lids on tight then turn back about a quarter turn.

STEP 5

Process in steam canner (not a pressure cooker) or boiling water bath for 15 minutes. Cool jars.

STEP 6

Before storing, test each jar to be sure it has sealed by pressing down on lids. They should not move. Store in your pantry until ready to use.



Mustard Outlook

by Chuck Penner, Leftfield Commodity Research

Key Takeaways:

In the pursuit of navigating the mustard market, Chuck Penner provides a comprehensive overview of where he believes the mustard market is headed. Key highlights include StatsCan's initial yield estimate, based on late July satellite images came in at 718 lb/acre for western Canada and 680 lb/acre for Saskatchewan. Acreage data in June from StatsCan showed seeded area of yellow mustard increased in 2024 while brown and oriental mustard acreage both declined. News about EU imposed tariffs on imports of Russian mustard.

The first yield mustard estimates of the season are now in, but they certainly won't be the last word. We've heard highly variable results from different locations and the final results could look different. This year started with serious moisture concerns, but the outlook got a lot more optimistic when spring rains (and snow) showed up. Then conditions turned very hot and dry, causing a large loss of crop potential. It was quite a roller coaster of a growing season, leading to big changes in yield expectations. Harvest has been progressing well, so that's a positive.

StatsCan's initial yield estimate, based on late July satellite images, came in at 718 lb/acre for western Canada and 680 lb/acre for Saskatchewan. That's better than the last three years but is still historically poor. More recently, Sask Ag reported a mustard yield of 842 lb/acre, well above the StatsCan number. Keep in mind though that in the last few years, Sask Ag yields have frequently been well above StatsCan. It's also worth noting that yields reported by SCIC have been even lower than StatsCan.

Saskatchewan Mustard Yield Estimates

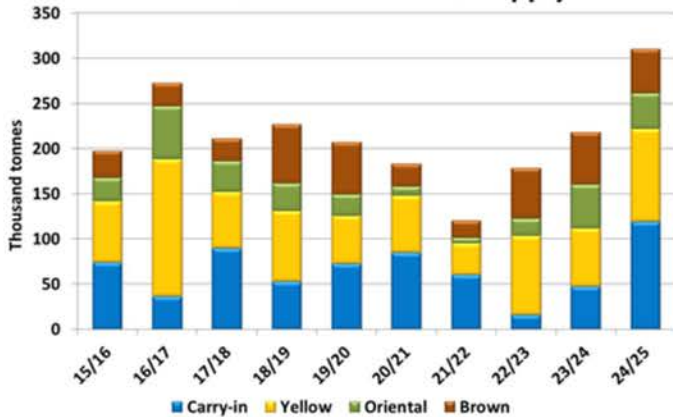


So what does this mean for the Canadian mustard crop? It's possible that StatsCan's yield is actually close to reality. If so, it would mean that 2024 production would top 190,000 tonnes, roughly 20,000 more than last year. Even though seeded area was down 5%, it would be more than offset by the 18% higher yield, resulting in a 12% larger crop.

Acreage data in June from StatsCan showed seeded area of yellow mustard increased in 2024 while brown and oriental mustard acreage both declined, as farmers responded to price signals. The result is that brown and oriental mustard crops would be smaller than last year while the larger yellow mustard production more than made up for those losses.

The fact that the 2024 mustard crop shifted more toward yellow and away from brown and oriental mustard was a good thing. That's because the old-crop carryover from 2023/24 was heavily weighted toward brown and oriental mustard and this brings supplies into a better balance. Unfortunately though, Canadian mustard supplies in 2024/25 will be the largest in years and will keep pressure on prices.

Cdn Mustard Production & Supply



Of course, the demand side of the market is just as important and there is both good news and bad news there. The bad news is that the US, Canada's largest customer, is expecting another very large mustard crop of its own. Just like in Canada, US mustard acreage declined but yields improved in 2024 and a record crop is a possibility. If so, US imports of Canadian mustard will be subdued again in 2024/25, which will tend to affect yellow more than the other classes.

The more positive news is that the EU has imposed large tariffs on imports of Russian mustard, which had been the largest source for supply for western Europe. Buyers there stocked up on Russian mustard before the tariffs were applied on July 1 but eventually, they'll need to start buying more mustard from Canada (and Ukraine). This would tend to be more supportive for the brown mustard market.

Overall, we realize this isn't a very positive market outlook, but mustard growers have been in this position before. This situation requires more patience, which is something we've seen numerous times in the mustard market. In fact, the discipline (or stubbornness) of mustard growers will likely be the main factor supporting prices in the next year, or even beyond.



Mustard 21 Canada Inc. (M21) is a non-profit initiated by Sask Mustard and the Canadian Mustard Association (CMA). As the research arm of the Canadian mustard industry, M21's objective is to enhance mustard production and value-added products. This includes breeding strategies and market access initiatives for both condiment mustard and industrial oilseed crops.

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For information about mustard research, fact sheets and Canadian mustard varieties, visit mustard21.com.

MUSTARD 21 BOARD OF DIRECTORS

Kirsten Theaker
 Chair
 Eatonia, SK

Landon Cross
 Regina, SK

Scott Cunningham
 Pilot Butte, SK

Dean Haack
 Gravelbourg, SK

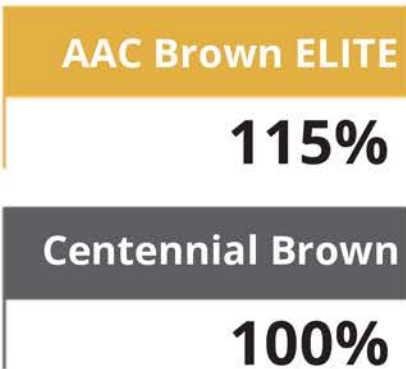
Dave Macfarlane
 Lethbridge, AB

Debbie Stiles
 Saskatoon, SK

Bill Wilson
 Kincaid, SK

2025 MUSTARD VARIETIES

AAC BROWN 18
YIELD COMPARISON

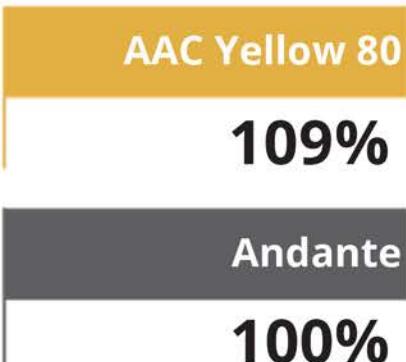


BENEFITS OF AAC BROWN ELITE

- Similar yield to AAC Brown 18
- Improved milling characteristics for end user
- Good for straight cutting
- Strong black leg resistance

DAYS TO MATURITY: 92

AAC YELLOW 80
YIELD COMPARISON



BENEFITS OF AAC YELLOW 80

- Higher yields 109% of the check Andante
- Good for straight cutting
- Strong disease package

DAYS TO MATURITY: 90

Source: Dr. Bifang Cheng, Mustard Breeder, AAFC Saskatoon

Need Seed for 2025?

Call your local distributors for seed bookings early to ensure your supply

EMERGE AG SOLUTIONS

Eston, SK
Phone: (306) 962-4132

OLDS PRODUCTS

Lethbridge, AB
Walter Dyck - (403) 393-8180

SUNDWALL SEED

Govan, SK
Baine Fritzler - (306) 725-7908

MERCER SEEDS

Lethbridge, AB
Ryan Mercer - (403) 308-2297
rmerc@mercerseeds.ca

SIMPLOT

Kindersley and Leader
(306) 463-4769

FRASER FARMS INC.

Pambrun, SK
Shawn Fraser - (306) 741-0475

NUTRIEN AG SOLUTIONS

STAMP SEEDS

Enchant, AB
(403) 739-2233

PREMIER GENETICS LLC

Berthold, North Dakota
Ben Larson - (406) 480-7812

MUSTARD BUYERS LIST

Buyers Licensed and Bonded by the Canadian Grain Commission

1All Commodities (AC) Trading Ltd.

1600 Two Mile Road
Winnipeg, MB R2N 4K1
Tel: 204-339-8001
E: info@allcommodities.ca
W: allcommodities.ca

Alliance Pulse Processors Inc.

O/A A G T Foods
6200 E Primrose Green Dr.
Regina, SK S4V 3L7
Tel: 844-248-4248
E: buying@agtfoods.com
W: agtfoods.com

Besco Grain Ltd.

PO Box 1390
Carman, MB R0G 0J0
Tel: 204-745-3662
E: jamie@bescograin.ca
W: bescograin.ca

Broadgrain Commodities Inc.

Junction Highways 6 & 16
Dafoe, SK S0A 4T0
Tel: 306-554-3030 Ext 510
E: brad.grabham@broadgrain.com
W: broadgrain.com

D G Global West

250 - 4299 Canada Way
Burnaby, BC V5G 1H3
Tel: 601-597-5060
E: mike@dgglobal.ca
W: dgglobal.ca

Diefenbaker Spice & Pulse

PO Box 69
Elbow, SK S0H 1J0
Tel: 306-644-4704
E: melody@dspdirect.ca
W: dspdirect.ca

GS Dunn

80 Sparks Street N
Hamilton, ON L8R 2M9
Tel: 306-231-9413
E: bwaldbauer@gsdunn.com
W: gsdunn.com

Grain St Laurent

315-407 McGill St.
Montreal, QC H2Y 2G3
Tel: 514-871-2037
E: info@slgrain.com
W: slgrain.com

Lyft Commodity Trading LTD.

4-771 Gibbons Way
Gibbons, BC V0N 1V9
Tel: 604-773-5805

Paterson Grain

333 Main Street, 22nd Floor
Winnipeg, MB R3C 4E2
Tel: 204-956-2090
E: info@patersongrain.com
W: patersonglobalfoods.com

Prime Seeds Int. Inc.

Suite 309-151 W Hastings St.
Vancouver, BC V6B 1H4
Tel: 604-990-2500

Schluter & Maack Canada

PO Box 408
Pilot Butte, SK S0G 3Z0
Tel: 306-771-4987
E: g.rivett@schlueter-maack.com
W: schlueter-maack.com

Sunrise Foods International Inc.

200 - 306 Queen St.
Saskatoon, SK S7K 0M2
Tel: 306-931-4576
E: info@sunrisefoods.ca
W: sunrisefoods.ca

Victoria Pulse Trading Corp.

600 – 850 West Hastings St.
Vancouver, BC V6C 1E1
Tel: 604-733-1094
E: tala@victoriapulse.ca
W: victoriapulse.ca

Viterra Inc.

2625 Victoria Ave.
Regina, SK S4T 7T9
Tel: 403-382-3418
E: merchants.mustard@viterra.com
W: viterra.com

Westland Agro Ltd.

Box 551
Gravelbourg, SK S0H 1X0
Tel: 306-648-3273

Additional Buyers

Hanse Seed Corp.

550 Burrard St. PO Box 30
Vancouver, BC V6C 2B5
Tel: 954-217-0964
E: jt@hanseseed.com
W: hanseseed.com

Columbia Grain International, LLC

1300 SW 5TH AVE, SUITE 2929
Portland, OR USA 97201
Tel: 406-453-6506
E: jhager@columbiagrains.com
W: www.columbiagrains.com

Manitou Holdings Inc.

322 Crean Crescent
Saskatoon, SK S7J 3X2
Tel: 306-716-6216
E: tom@manitouseeds.ca
W: www.manitouseeds.ca

Minn-Dak Ag LLC

PO BOX 13276
Grand Forks, ND USA 58208 3276
Tel: 306-716-6216
E: tom@manitouseeds.ca
W: www.manitouseeds.ca

Mountain States Oilseeds

PO Box 428
American Falls, ID USA 83211
Tel: 208-226-2041
E: krisc@msoilseeds.com
W: msoilseeds.com

Olds Products Co.

10700 – 88th Avenue
Pleasant Prairie, WI USA 53405
Tel: 262-947-3500 EXT 637
E: wdyck@oldsfitz.com
W: oldproducts.com

Sakai Spice (Canada) Corp.

4201 – 2nd Avenue North
Lethbridge, AB T1H 0C8
Tel: 403-320-9445
E: dave@sakaispice.com
W: sakaispice.com

CURRENT AS OF SEPTEMBER 2024

Your Dollars at Work!

SaskMustard (Saskatchewan Mustard Development Commission) is funded by a levy on the sale of Saskatchewan produced mustard. This is commonly called the mustard levy. Registered buyers, at the first point of sale, collect the check-off and remit those funds to SaskMustard. The amount collected equals 0.5 per cent of the gross sales, which will amount to approximately \$350,000.00 per year.

SaskMustard operates under the Agrifood Act to administer this check-off. The mustard levy allows SaskMustard to fund research, communications and market development programs which are intended to improve yields, decrease input costs, increase demand and to grow the mustard industry for the benefit of our producers.

If you have any questions or concerns about how your levy dollars are spent, please contact us at (306) 975-6629 or email info@saskmustard.com.

