



SPREAD THE MUSTARD

TAKE A LOOK AT SOME OF OUR 2019 HIGHLIGHTS.



WE WERE BUSY THIS YEAR!



**SPREAD
THE
MUSTARD**

IACP CONFERENCE IN SANTA FE, NM

SPREAD THE MUSTARD

COOKING WITH MUSTARD ▾ RECIPES ▾ HEALTH & NUTRITION FOOD SERVICE & MANUFACTURING

ABOUT MUSTARD ▾



10 Amazing Appetizers that #SpreadtheMustard

#SpreadtheMustard with these amazing appetizers that will have your guests coming back for more!

Read More...

WATCH THIS VIDEO



TRY THIS RECIPE



Chicken & Vegetable Potstickers With Soy Mustard Dipping Sauce

Wonton wrappers are sold in the produce section of most

INSTANT
FOOD
BLING!

We doubled our traffic:

- 13,000 users in 2019
- 24,000 pageviews
- Average time on page 2:05

Most popular pages:

- Types of Mustard
- Homepage
- Health & Nutrition

Find great recipes at SpreadTheMustard.com

SPREAD
THE
MUSTARD

SPREADTHEMUSTARD.COM
CONSUMER WEBSITE



spreadthemustard Following

267 posts 822 followers 3,300 following

Spread the Mustard
Add zing with your favorite #spice. #Mustard is more than a #condiment, #yellowvate your cooking and don't forget to #SpreadTheMustard!
spreadthemustard.com/2018/11/20/10-amazing-appetizer-that-spreadthemustard

Followed by zammatreza, fooddaycanada, peppersandpennies + 78 more

Mmmustard Ball vs Slider Sandwich v... # #MyMustard Smooth v...



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3,300 FOLLOWERS ON INSTAGRAM



**INSTANT
FOOD
ZING!**



MUSTARD MUSEUM AND IFEC CONFERENCE IN WISCONSIN



Spread The Mustard

19.5k monthly viewers



Follow

www.spreadthemustard.com

Add zing to your recipes with Canada's favorite spice. Mustard is more than a condiment, #yellowvate your cooking and don't forget to #SpreadTheMustard!



**SPREAD
THE
MUSTARD**

19,500 MONTHLY VIEWERS ON OUR PINTEREST PAGE

SmugMug

We expanded our online photo collection:

- 19 galleries
- 1,500 photos
- 69,000 photo views in 2019

Most popular gallery:

- Mustard Seeds, Flowers and Fields

Check it out at:

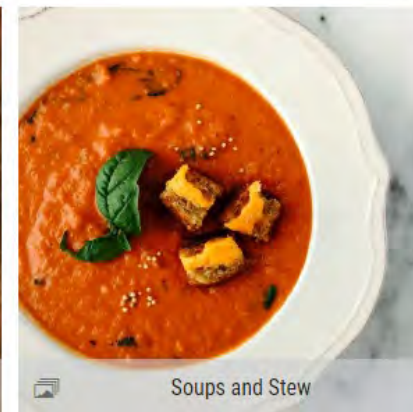
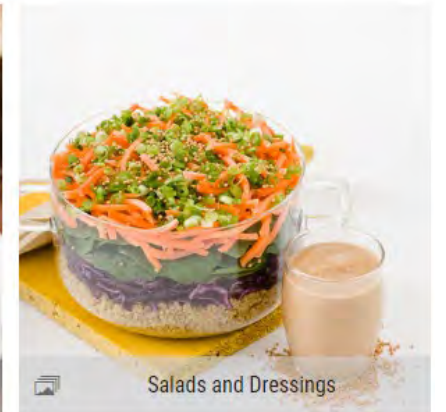
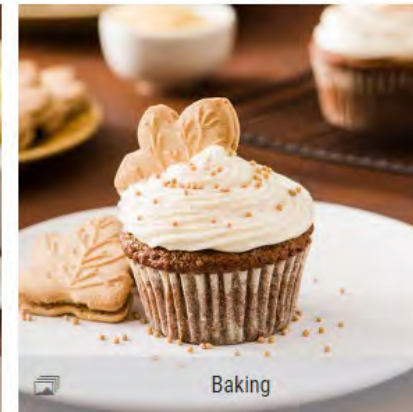
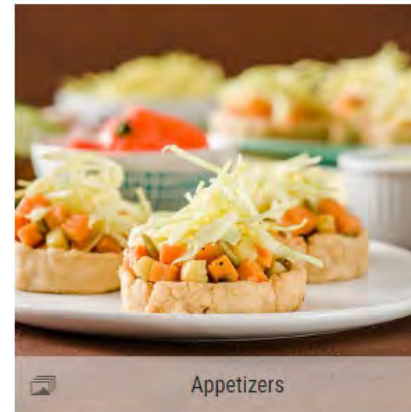
SpreadTheMustard.smugmug.com

**SPREAD
THE
MUSTARD**

ONLINE PHOTO
GALLERY



Galleries



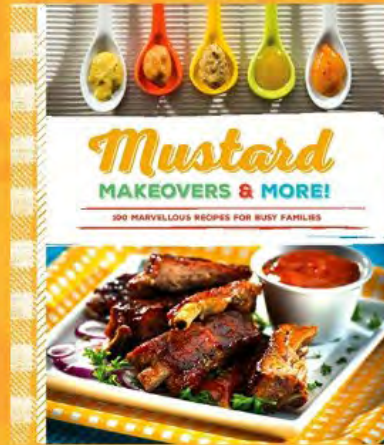
Recipe Books



Spread The Mustard Recipe Book



#MyMustard Recipe Book



Mustard Makeovers & More



Modern Mustard Recipe Book



Marvels of Mustard: The Tantalizing Ten Recipes

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COOKBOOK COLLECTION



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