



## **Saskatchewan Mustard Development Commission and Mustard 21 Canada Inc.**

### **Executive Director**

#### **Position Description**

The Saskatchewan Mustard Development Commission (SMDC) was created in 2004 under the Saskatchewan Agrifood Act. The SMDC is the only mustard grower commission in Canada. It collects levy on both condiment and industrial type mustards which are grown and sold in Saskatchewan. The SMDC grower-elected board of directors is responsible for allocating levy funds towards research, communication and market development with the aims to improve yields, decrease input costs, increase demand and create a better overall product which will benefit growers and the mustard value chain.

Mustard 21 Canada Inc. (M21), founded in 2009, is the research organization associated with the SMDC and the Canadian Mustard Association (CMA). The CMA is a trade association of interested parties in the mustard value chain including seed growers, traders, processors, and end users. M21 oversees research and development programs for the mustard seed industry in Canada. These programs include research on genetic development, breeding, seed production, crop agronomy, and mustard end uses.

The roles of this position are to:

- proactively lead the organizations
- oversee and manage the activities of the organizations
- act as the spokesperson on behalf of the SMDC/M21 on matters affecting the industry
- develop and execute communications and outreach initiatives
- manage the finances of the organizations
- work towards positioning the organizations as key strategic partners for sustainable dryland prairie agriculture with funders, value chain members and policymakers
- seek out and secure research funding opportunities
- act as a liaison among M21, the SMDC, the CMA, other private and public sector research and development organizations, and the mustard value chain.

It is envisioned that this position will be a part-time role from a home office, likely averaging 3 to 3.5 days per week, with ebbs and flows to the workload depending on research and funding cycles. Flexibility will be required. Some travel will be involved. Remuneration will be commensurate with experience.

#### **Key Responsibilities**

- work with the SMDC and M21 Boards on strategy and vision

- develop and implement action plans to achieve the M21 vision and strategy around key research and development priorities
- develop and implement action plans to achieve the SMDC vision and strategy around industry development, communications and outreach
- oversee the management of the mustard check-off
- oversee the management of organization resources, including development and implementation of funding agreements and management of collaborative relationships and human resources
- organize and oversee variety release strategies, high generation seed production, seed production and marketing, and intellectual property management
- organize and attend SMDC, M21 and CMA meetings and those of other relevant stakeholder organizations
- implement collaborative research activities
- prepare annual reports and financial reporting to research funding agencies
- oversee, manage and work closely with staff and consultants
- report to the SMDC and M21 Boards on a regular basis.

**The successful candidate will have:**

- strong leadership and management skills to drive and deliver the mustard value chain vision and strategic plan
- strong communication and interpersonal skills
- ability to communicate with scientists and senior management of value chain partners, funding agencies and industry
- strong organizational skills
- the ability to maintain a team culture with staff, consultants, member agencies and related organizations and stakeholders
- a strong understanding of research, plant breeding, intellectual property and seed production
- a strong understanding of prairie agriculture, from primary production through the mustard value chain
- a minimum of five years' experience working with a producer organization or equivalent experience
- ability to travel
- A PAg designation or eligibility for membership in the Saskatchewan Institute of Agrologists.

**Please submit applications to Ms. Adele Buettner at [mustard@agribiz.ca](mailto:mustard@agribiz.ca). Applications close April 19, 2019. No phone calls, please.**