

Sponsorship Request Form

GENERAL INFORMATION

Contact Person: First Name _____ Last Name _____

ORGANIZATION / CONTACT INFORMATION		
Applicant Organization:		Contact Person:
Name of Project:		Position/Title:
Address:		
City/Town:	Province:	Postal Code:
Telephone:	Email:	
Applicant website (if applicable):		
Social Media (if applicable):		Requested amount:

Has this organization received funding from Sask Mustard in the past? If yes, please list support received from Sask Mustard in the past 5 years, including the project name, the year, the amount of the contribution, and outline the benefits received by Sask Mustard.

Are you a registered mustard grower? **Yes** **No**

SPONSORSHIP DETAILS

(details regarding event, project, etc.):

Please provide a description of your sponsorship request and outline how the funds will be spent. Include: project overview, goals, objectives, messaging and target audience demographics.

Project Details

Sponsorship Amount Requested:	Expected Attendance (if applicable).
Venue:	City/Town:
Dates and Proposed Timing:	
If your sponsorship opportunity occurs in more than one location, please describe below and list the other locations.	
Key Sources of Funding Please note confirmed sponsorship partners and their level of participation, including government, other agencies, private donors, etc.	

What are the marketing benefits to Sask Mustard? Please check all that apply:

- | | | |
|--|--|--|
| <input type="checkbox"/> TV | <input type="checkbox"/> PR | <input type="checkbox"/> Hospitality opportunities |
| <input type="checkbox"/> Radio | <input type="checkbox"/> Social Media promotion | <input type="checkbox"/> Speaking opportunities |
| <input type="checkbox"/> Print | <input type="checkbox"/> Onsite promotions | <input type="checkbox"/> Use of marks and logos |
| <input type="checkbox"/> Online advertising (third party websites) | <input type="checkbox"/> Online signage (organization website) | |

Other:

Outline the key deliverables that will be used to measure the benefit to Sask Mustard and the Saskatchewan mustard industry as a whole. (Social media analytics, distribution of information or giveaways, etc.)

X

Signature of Applicant

X

Date

Thank you for your submission!

Due to the number of sponsorship requests we receive, our review process typically takes 4-6 weeks. We encourage you to apply up to 4 months prior to your event or program start date to allow time for proper collaboration to occur between Sask Mustard and successful applicant.